

# ANNPR 2020

September 2nd-4th, 2020  
ZHAW, Winterthur, Switzerland



## PARTICIPATION AND SPONSORSHIP OPPORTUNITIES FOR INDUSTRIAL PARTNERS

ANNPR 2020, the **9th IAPR Workshop on Artificial Neural Networks in Pattern Recognition**, will take place from **September 02-04, 2020** at **ZHAW in Winterthur**, Switzerland. ANNPR is a biannual workshop organized by the **International Association for Pattern Recognition (IAPR)**, hosting a targeted audience of young & aspiring researchers as well as senior professors & practitioners. This year's edition is co-sponsored by the **Swiss Alliance for Data-Intensive Services** to increase liaison with industry. We expect 50-80 participants from practice and academia.

**Topics:** Innovation in predictive and generative machine learning methods, with a focus on deep neural networks for image classification and segmentation, object detection, audio & video processing, document analysis, handwritten text recognition, data, web and text mining, bioinformatics, bio-medical imaging, forensics, industrial quality control, predictive maintenance, automation and industrial IoT.

**Application areas:** Analytics, industry and production, health and med-tech, fintech, insurance, automotive, security, sales, marketing, logistics, power, construction and pharma.

### PROGRAM HIGHLIGHTS

The workshop will consist of three days with ample time for discussion, keynote talks, several sessions for presentations of accepted papers, and a poster session. There will be a dedicated **industry session on Thursday, September 03**, featuring an applied research / industry keynote, applied research presentations and industry exhibits / booths / demos / posters, which will provide ample networking opportunities between practitioners and researchers. Following the industry session, there will be a social program consisting of an excursion and a conference dinner.

Among the keynote speakers are neural network pioneer **Jürgen Schmidhuber** (tentative, The Swiss AI Lab IDSIA, Lugano, Switzerland), **Naftali Tishby** (Hebrew University of Jerusalem, Israel) with one of the first theories of why deep learning works, and neural network application expert **Bernd Feisleben** (University of Marburg, Germany).

### WHY PARTICIPATE?

The ANNPR community seeks to actively liaise with industry to make technology transfer a reality. Come to...

- Showcase your company and meet partners
- Promote your products and services to an international audience
- Obtain a unique snapshot on cutting-edge research in AI, neural networks and deep learning
- Network with like-minded industry members and delegates
- Generate new ideas and gather new knowledge
- Have access to a pool of potential recruits, e.g. students completing their postgraduate degrees (PhD, MSc)
- **Members of the Swiss Alliance for Data-Intensive Services receive a 30% discount on all fees**

## PARTICIPATION OPPORTUNITIES

### ACTIVE REGULAR PARTICIPATION IN THE CONFERENCE (CALL FOR PAPERS)

Innovations live from the mutual insights between novel ideas and their applications. To foster this feedback between academia and application areas, and apart from paid sponsorship opportunities below, we invite you to submit regular research papers for peer review describing results obtained in your company.

→ See call for papers <https://annpr2020.ch/cfp/>

### PAID SPONSORSHIP OPPORTUNITIES

We would very much like you to be present not just personally, but with an official representation of your company:

Sponsoring Packages	Bronze	Silver	Gold	Platinum
Website presence	X	X	X	X
Poster (w/o peer review)	X	X	X	X
Booth		X	X	X
Social media presence			X	X
Sponsored Keynote			X	X
Conference bag addition				X
Recognition in Proceedings				X
Recognition during sessions				X
Free industry sessions tickets	1	1	2	3
Discounted full conference tickets	1	2	3	4
Price	<b>CHF 500</b>	<b>CHF 1000</b> <b>(CHF 500 for startups)</b>	<b>CHF 2500</b>	<b>CHF 4000</b>

### DETAILS:

Individual advantage	Detailed description
Website presence	Clickable logo on conference website
Poster	A0 poster presented in coffee / conference area during industry sessions
Booth	Regular table with 2 chairs, power, wi-fi, space to place a roll-up
Social media presence	Mention in communications via social media (LinkedIn, Twitter)
Sponsored keynote	Contribution to travel / accommodation cost of one of the invited high profile keynote speakers: Speaker introduced as “sponsored by”, sponsorship recognition in printed workshop program and on website
Conference bag addition	Insertion of one branded item into delegate pack (one flyer and/or promotional item, supplied by sponsor)
Recognition in proceedings	Recognition in printed conference proceedings (foreword)
Recognition during sessions	Partnership recognition during plenary sessions and opening/closing remarks, roll-up from sponsor on stage
Free industry session tickets	Complimentary conference pass for the afternoon of September 03 (not including social evening program)
Discounted full conference tickets	Additional tickets for the full conference (September 02-04, including social program) at 20% reduced fee (combinable with other discounts)

### ADDITIONAL OPPORTUNITIES (UPON REQUEST):

Category	Details
Dinner sponsor	Conference dinner after the social event on the evening of the industry session will be served in the name of the sponsor, including a short opening address from the sponsor
Award sponsor	Recognition for best talk / poster / innovation will be awarded in the name of the sponsor and handed over by a representative of the sponsor
Sponsored talk?	ANNPR 2020 keeps with the tradition and expectation of the community by <b>not</b> having sponsored talks. Industry talks are very much welcome through the normal peer review process for contributions (see call for papers above) or via poster (part of every sponsorship package)

### CONTACT:

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