



Third SMART SERVICES SUMMIT 2020

Hot topics in smart services

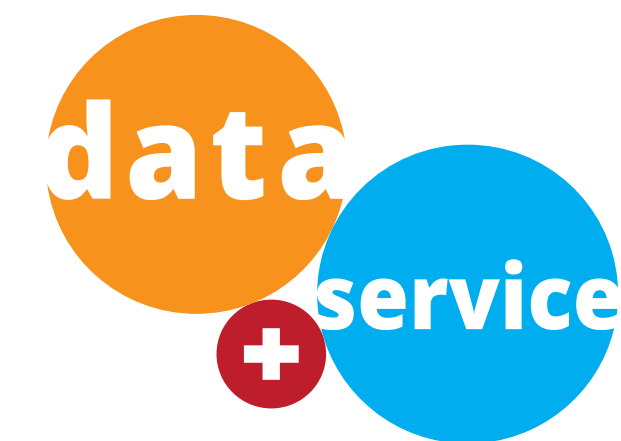
Digital as an Enabler for Smart Service Business Development

Invitation to participation

October 23rd, 2020

Preceded by an optional networking dinner on October 22nd

Location: centrally in Zurich or online / hybrid (tbd)



Swiss Alliance for
Data-Intensive Services

Organizer:

Swiss Alliance for Data-Intensive Services

Expert Group Smart Services

Contact: juerg.meierhofer@data-service-alliance.ch, shaun.west@hslu.ch

Smart Services Summit 2020

Following on from the successful Smart Services Summit in 2019 we are following with a similar format of short papers and posters to foster closer collaboration between industry and academia.

Theme

Digital as an Enabler for Smart Service Business Development for manufacturers, operators, maintenance providers, and asset managers.

Outcomes

- To share challenges and solutions for Smart Services
- To improve the efficiency of delivery within existing value propositions
- To support the development of new value propositions to improve competitiveness
- Springer conference proceedings

Summit

Invited presentations from international industry experts will frame the summit. These will be followed by short academic presentations, which will be followed with in-depth discussions. There will be an extended poster market place to stimulate networking and exchanges further.

- Industrial perspective of challenges
- Academic perspective (presentation and a 4-8 page paper)
- Poster market place (each supported with a 4-page paper)

Call for academic presentations and posters

Please send short 300 word abstracts using the link <http://tiny.cc/rkydlz> to the co-chairs Shaun West and Jürg Meierhofer before **July 31st 2020**.

The abstract and full paper will undergo a double-blind review process.

Registration for participants

<https://www.xing-events.com/3rdSmartServicesSummit>

