



Swiss Alliance for
Data-Intensive Services

A Swiss technology network for innovative companies, academic institutes and individuals with a focus on data-driven value creation: services, products and business models based on data.

Innovation Initiative

From ideas to projects

www.data-service-alliance.ch Together we move faster.

Innovation Initiative “From ideas to projects”

The Innovation Initiative “From ideas to projects” is specifically shaped for Industrial Members. The objective of this initiative is to support Industrial Members developing vague ideas into a concrete project proposal, to define a roadmap, to set up a suitable project team by involving the different competencies within the Alliance, to go the first steps towards a solution, and to help getting funded. The initiative will support companies in the first steps of the innovation process.

The initiative is set up as a three-step process where each step may be supported by the Alliance with specific funding. Industrial Members can apply via the office.

EXPLORE

Goal: Define a validated vision for an innovation project, and formulate a realistic project goal. In addition, funding opportunities will be explored.

Content: This step typically consists of a one day *Innovation Bootcamp* with an expert from outside the company. The expert will help to validate the idea and show ways to realize it.

Funding:

- The Alliance will fund this expert for his work.
- In many cases, the Industrial Member can apply for up to 15 kCHF from Innosuisse for digging into technological issues (Innocheck program). With this funding, the “Explore” step can be largely extended. The office will support in the application process.

DEEP DIVE

Goal: A solution sketch and a first Proof-of-Concept will be developed. An additional result of this step is a preliminary project plan for a larger innovation project.

Content: This step consists of a one week *Deep Dive* with experts from outside the company (e.g. from a university institute). The main elements of the solution approach are explored and the general feasibility is checked. You get a clear understanding which elements of the solution can be taken from the shelf, and which elements have to be newly developed - the result is a clear roadmap for reaching the final goal.

Funding:

The Alliance will fund 5 working days of external experts.

GO

Goal: Set up the project, apply for funding (e.g. via Innosuisse or EURResearch) and start the next 6 months, depending upon the application process.

Content: This step consists of finalising the project setup. The office will support in finding appropriate project partners, which may be other Industrial Members or researchers from the Academic Members.

A restricted budget is available for this Innovation Initiative. We encourage all of our Industrial Members to profit from this offer.

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Supported by



Schweizerische Eidgenossenschaft
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Swiss Confederation

Innosuisse – Swiss Innovation Agency

The members and their activities shape Switzerland's digital and data-driven landscape

More than 400 innovators from industries and academia create an inspiring and lively innovation ecosystem

Support more than 6 large conferences, more than 30 community events per year

Host more than 10 Expert Groups on all data-related issues covering technology, business models, legal and ethical aspects

Offer dedicated innovation program for Industrial Members: Profit from the best knowledge pool in Switzerland and public innovation funds

Provide large education program for professionals in all areas of data-based business

SDS: Our annual Swiss Conference on Data Science brings together more than 500 specialists from industries and academia



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